



communitier
the social good network

VIRTUALLY TOGETHER

AN ONLINE COMMUNITY TO CONNECT THE MOST ISOLATED

We're living in unprecedented times and now more than ever, is our time to come together to build a more connected world that uplifts humanity.

In our experience, two things usually happen during a crisis like this:

1. People become isolated, and those already isolated are more so;
2. Charities become overwhelmed by the disruption, affecting the delivery of vital services.

In response to this crisis, Communitier is launching our Virtually Together campaign to use digital inclusion to tackle social isolation.

This will be a coming together of volunteers and charities to use skills, resources, spare time and network to create positive and lasting impact.

This is particularly focused on the areas of:

Mental Health



Disability Services



Refugees and Migrant Communities



HOW

Building on our expertise in virtual volunteering and online engagement, Commuteer will be running this campaign for 6 months to drive social connectedness. We will:

Support 300+ charities to stay connected with their volunteers



Connect 10,000+ people socially-isolating



Mobilise resources through virtual volunteering and online activities



Engage corporates and government agencies to participate



In turn, we will create a social movement that will further attract more people and more organisations.

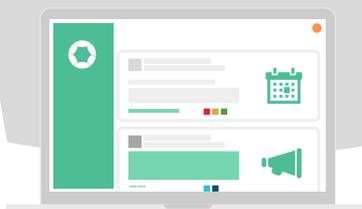
WHAT

We will be working with charities, corporates and changemakers to take collective action to drive social connectedness. To facilitate this, we will:

Run regular online events to educate, share stories, and collaborate



Provide our crowdsourcing platform, with training for charities and supporters



Co-design content with charities to raise awareness and gain new support



WHEN

April

May

June

July

Aug

Sept

Oct

Recruitment

Induction

Participation

Recognition

NEXT STEPS



We have outlined the commitment we seek from each of our stakeholders and the potential benefit you'll get from being part of this campaign below:

	COMMITMENT	BENEFITS
<p>CHARITIES</p> 	<ul style="list-style-type: none">• Invite supporters to sign up• Refer other charities	<ul style="list-style-type: none">• Stay connected with your supporters• Access donations and volunteers• Maintain public awareness on social issues
<p>CORPORATES</p> 	<ul style="list-style-type: none">• Invite staff to join• Refer supported charities• Sponsor this campaign	<ul style="list-style-type: none">• Engage your staff through volunteering• Minimise social isolation whilst WFH• Increase impact with existing CSR resources
<p>CHANGEMAKERS</p> 	<ul style="list-style-type: none">• Join our social movement• Contribute your time to something greater	<ul style="list-style-type: none">• Access meaningful content and opportunities• Connect with like-minded people• Participate in regular online events

Communitéer has grown substantially in the past 6 months, and as such we will offer the services above FREE of charge for participating not-for-profits for the duration of the campaign.

We're actively seeking sponsors from the corporate and government sectors that are values aligned to help us scale this campaign and amplify our impact.

Contact us at campaign@communitéer.org