



Collaboration on Climate Action

Business as a Force for Good

Humanity in Business and Communit eer are proud to bring together corporates and Not for Profits to tackle the business of climate change. Over a series of workshops, we will be engaging Tech, Marketing, HR and Finance professionals to play their part in addressing the climate change challenge using their skills and capabilities.

We believe the reason why we are still struggling to take decisive climate action is not due to a lack of resources or goodwill, but the absence of clearly defined collaborative opportunities between corporations and Not for Profits (NFPs).

The skills and expertise from the corporate sector can be better utilised to assist NFPs create technological solutions that are more efficient and scalable to further their mission.

At the same time, the NFP sector can share their knowledge from different perspectives to inspire corporations to take climate action through more sustainable business practices.

To enable this, we are creating a community to connect like-minded organisations to mobilise our resources and coordinate their efforts towards climate action through a series of workshops and ongoing activities online. We will take a pragmatic approach and focus on the delivery of projects that will contribute to long term impact and instill a sense of shared purpose that will fuel our ongoing engagement.

Join our social movement to unleash the power of business and technology as a force for good to take urgent action to combat climate change and its impacts!

How will it work?

Over the coming months, we will:

Assemble a pioneer group consisting of corporate employees and NFPs that are motivated to take urgent action to combat climate change together;

Facilitate multiple events that will foster collaborative opportunities to systematically identify, scope and deliver projects through the exchange of skills and expertise;

Create an online community to promote ongoing dialogue, exchange ideas, and enable collaborative activities in between events; and

Capture the stories from our cross-sector collaboration to promote and grow our community in order to create long-term impact and sustained climate action.



WHY ATTEND?



NFP Teams

Access sustainable business technology skills and expertise for the duration of the project

Get clarity on project identification and project scoping of your business challenge

Avoid reinventing the wheel by tapping into the wisdom of senior executives

Set up project for success

Engage the business community with your story and impact of your project

Build a business community online for sustainable engagement, delivery of projects tasks and access to expertise

Business Teams

Inspire and engage teams by instilling a sense of mission and purpose

Learn about sustainable business practices for your organisation

Improve stakeholder engagement and collaboration capability by working with execs you may not have worked with before.

Build empathy in teams by gaining deeper insights into charity's challenges as the 'customer'

Recognise the team's contribution by sharing their presentations to over 10,000 HiB followers on social media and report on social impact of project

Build trust within the community to maintain the social licence to operate

Set the benchmark for team leadership to include corporate citizenship